

52.212-2	EVALUATION -- COMMERCIAL ITEMS (IAW FAR 12.301(c))	JAN 1999
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Evaluation -- Commercial Items (Jan 1999)

(a) The Government will award a contract resulting from this solicitation to the responsible offeror whose offer conforming to the solicitation will be most advantageous to the Government, price and other factors considered. The following factors as listed below in paragraph (d) shall be used to evaluate offers.

(b) *RESERVED*

(c) A written notice of award or acceptance of an offer, mailed or otherwise furnished to the successful offeror within the time for acceptance specified in the offer, shall result in a binding contract without further action by either party. Before the offer's specified expiration time, the Government may accept an offer (or part of an offer), whether or not there are negotiations after its receipt, unless a written notice of withdrawal is received before award.

(d) **Evaluation Criteria For Award** (*Addendum*).

(1) TECHNICAL EVALUATION FACTORS

Proposals will be reviewed and evaluated in accordance with the evaluation criteria identified below:

Each Offeror's submission is evaluated according to the factors shown below. Factors A, B, C, and D are roughly equal to each other; factor E is less important. Sub-factors listed under each factor are of equal importance to each other.

Proposal Documentation:

- **Volume 1** represents the Technical Proposal with Management Plane, and Past Performance. (no page limit)
- **Volume 2** represents the Price Proposal.
- **Volume 3** represents any clarifications, assumptions, conditions taken by the offeror.

TECHNICAL PROPOSAL (Volume 1)**A. *Management Approach and Technical Capabilities***

1. Understanding of the work, including creativity and thoroughness shown in understanding the objectives of the SOW and specific tasks, and planned execution of the project.
2. Evidence of specific methods and techniques for completing each discrete task, to include such items as quality assurance, and customer-service.
3. Ability to address anticipated potential problem areas, and creativity and feasibility of solutions to problems and future integration of new processes and technology enhancements.
4. Degree to which the offerors proposal demonstrates an understanding of logistics, schedule, and any other issues the Government should be aware of.

5. Quality and effectiveness of the Project Management Plan and allocation of personnel and resources.

B. Personnel Qualifications

1. The currency, quality and depth of experience of individual personnel in working on similar projects. Similar projects must convey similarity in topic, dollar value, workload, duration, and complexity.

2. Quality and depth of education and experience on other projects which may not be similar enough to include in response to B.1. (Immediately above) but may be relevant.

3. The currency, quality and depth of how the Project Director will supervise and coordinate the workforce.

C. Organizational Experience

1. Evidence that the organization has current capabilities; and for assuring performance of this requirement. Evidence of supporting subcontractors, consultants and business partners will be considered.

2. Appropriate mix and balance of education and training of team members.

D. Past Performance

1. The organizations history of successful completion of projects; history of producing high-quality reports and other deliverables; history of staying on schedule and within budget.

2. The quality of cooperation (with each other) of key individuals within your organization, and quality of cooperation and performance between your organization and its clients.

3. The organization's specific past performance on prior similar efforts specified within this SOW.

PRICE PROPOSAL (Volume 2)

E. Price/Cost

Technical Factors are more important than cost or price. Selection of the firm to perform this task order will be based on the Government's assessment of the best overall value.

(2) **CONTRACT AWARD - BEST VALUE**

(i) The Government intends to evaluate proposals and award a contract without discussions with Offerors. However, the Government reserves the right to conduct discussions if later determined by the Contracting Officer to be necessary. Therefore, each initial offer should contain the Offeror's best terms from a cost or price and technical standpoint.

(ii) Proposals received in response to this solicitation will be evaluated by the Government pursuant to the Federal Acquisition Regulation (FAR). One Contractor will be selected for award on the basis of their proposal being the most advantageous to the Government, price and other factors considered.

(iii) Each technical proposal will be evaluated qualitatively and categorized as in relation to the evaluation factors set forth in this solicitation. A finding of *Unacceptable* in one technical factor may result in the entire technical proposal being found to be unacceptable.

(iv) **Technical and past performance, when combined, is significantly more important than cost or price.**

(v) Prospective Offerors are forewarned that an acceptable technical proposal and marginal past performance (if included as a factor) with the lowest price may not be selected if award to a higher-priced proposal affords the Government a greater overall benefit. The Government may elect to pay a premium price to select an Offeror whose non-cost/price evaluation factors (e.g., technical and past performance, if included) are superior.